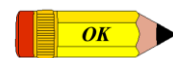


MAKEUP: FOR CREDIT, COPY ANSWERS ONTO YOUR OWN WORKSHEET

Assignment # _____

Halloween Tech

Video Notes



It's OK to write on this

Answer the following questions as you watch the video

1. How much does Halloween generate per year in sales in the U.S? **5 Billion**
2. How much of Knott's attendance happens during the 28 days of Knott's Scary Farm? **15%**
3. When do they start creating next year's Halloween Haunt? **February/March**
4. How long do they spend on the masks? **3 Months**
5. Halloween evolved from the Celtic celebration Sawan – what did they use the time for?
FYI: Sawan is actually spelled Samhain – just didn't want you to miss the answer because they had strange spellings
To prepare supplies and slaughter livestock for the winter
6. The Druids believed the boundaries between the living and dead dissolved on 10/31, why wear masks?
To keep evil spirits at bay / the mask will protect you by scaring the spirits away
7. In 835, the Pope moved which Catholic holiday from May 13th to November 1st? **All Saints Day**
8. What did Dennison's 1915 Bogie Book do to Halloween? **It commercialized the holiday**
9. 20% of their merchandise is for ____ **Home** ____ décor.
10. The spending rush between Oct 21 and Halloween day accounts for ____ **70** ____% of the season's sales.
11. How many of the last 4 elections has the top selling mask predicted the winners? **4**
12. How many pounds of pumpkins are grown in America every Halloween season? **1 billion**
13. In 17th Century Britain & Ireland what did they make lanterns out of? **Veggies like beets, cabbage, turnips**
14. What is the really easy pumpkin to carve? **The puking pumpkin**
15. Halloween accounts for 75% of the sales for what product? **Candy Corn**
16. Mini bite-size Halloween candy bars make up ____ **40** ____% of chocolate sales every year?
17. Sugar skulls are made for Dia De Los Muertos or in English : ____ **Day of the dead** ____.
18. Why do they put names on the skulls?
So when they excavated them to make more room, the right skull would get to the family
19. What makes the animation go off at the right time? **Motion Sensors**

Name: _____

Assignment # _____

Halloween Tech

Video Notes



It's OK to write on this

Answer the following questions as you watch the video

1. How much does Halloween generate per year in sales in the U.S?
2. How much of Knott's attendance happens during the 28 days of Knott's Scary Farm?
3. When do they start creating next year's Halloween Haunt?
4. How long do they spend making the masks?
5. Halloween evolved from the Celtic celebration Sawan – what did they use the time for?
FYI: Sawan is actually spelled Samhain – just didn't want you to miss the answer because they had strange spellings
6. The Druids believed the boundaries between the living and dead dissolved on 10/31, why wear masks?
7. In 835, the Pope moved which Catholic holiday from May 13th to November 1st?
8. What did Dennison's 1915 Bogie Book do to Halloween?
9. 20% of their merchandise is for _____ décor.
10. The spending rush between Oct 21 and Halloween day accounts for _____% of the season's sales.
11. How many of the last 4 elections has the top selling mask predicted the winners?
12. How many pounds of pumpkins are grown in America every Halloween season?
13. In 17th Century Britain & Ireland what did they make lanterns out of?
14. What is the really easy pumpkin to carve?
15. Halloween accounts for 75% of the sales for what product?
16. Mini bite-size Halloween candy bars make up _____% of chocolate sales every year?
17. Sugar skulls are made for Dia De Los Muertos or in English : _____.
18. Why do they put names on the skulls?
19. What makes the animation go off at the right time?