

MAKE-UP ASSIGNMENT: FOR CREDIT COPY ONTO YOUR OWN WORKSHEET

Save a tree... return this to the handouts file when you are finished with it

Planet of The Apps

Video Notes

1. It's estimated that the Apps store takes in how much money every month? **200 MILLION DOLLARS**
2. On average people say they use their App phones how many times per day? **30 TIMES**
3. What does Texthog help you keep track of? **YOUR EXPENSES/SPENDING**
4. What does Yowza do? **FINDS COUPONS FOR YOU**
5. How much was the initial investment to create Yowza? **\$100,000**
6. How long has it been since Newber was submitted? **1 YEAR**
7. How did the 2008/2009 recession affect App sales? **IT DOESN'T SEEM TO AFFECT IT AT ALL**
8. How much are the people listed below spending on Apps each month?
Entertainment Oriented: \$_____ **7** Other users: \$_____ to _____ range **4 to 5**
9. Apps generally cost between _____ and _____ **.99 and 4.99**
10. How much of the App price goes to Apple? **30%**
11. If you send an App idea to Application Incubator and they decide to create it, what do you get?
A SHARE OF THE PROFITS
12. What's the problem with AT&T? **DATA OVERLOAD IS FREQUENT**
13. Who is the iPhone's main competition? **GOOGLE**
14. What does Bump allow people to do? **SHARE PHONE INFO BY BUMPING PHONES TOGETHER**
15. To be successful why do you have to market an App? **BECAUSE THERE ARE MORE THAN 100,000 APPS IN THE APPS STORE**
16. What does the athletic gear company Puma's app help people track? **THE STOCK MARKET**
17. What does the 13yr old's App allow you to do? **PRACTICE MATH PROBLEMS/SKILLS**
18. How long do they expect to wait for a response on their Texthog App? **1-14 DAYS**
19. The host says we shouldn't be surprised if someone is doing what? **WORKING ON AN APP TO PREDICT HOW IMPORTANT APPS WILL BECOME.**

Name: _____

Assignment # _____

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It's OK to write on this

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Grading: 3pts = All answered| 2pts =10-19 answered| 1pt = 1-9 answered| 0pts if 0 answered|